

Briefing document

Open call for UK-Korea Creative Commissions

Overview

The Korea Foundation and the British Council are inviting applications for a creative commission which will bring together art, science and digital technology and offer innovative, interdisciplinary and collaborative responses to climate change. We relaunch the UK-Korea Creative Commissions, which began in line with the 2021 P4G (Partnering for Green Growth and Global Goal 2030) Seoul Summit and the United Nations Climate Change Conference of the Parties (COP26) held in 2021, to expand and strengthen collaboration between the two countries.

About the Korea Foundation

The [Korea Foundation](#)'s mission is to promote better understanding of Korea within the international community and to increase friendship and goodwill between Korea and the rest of the world through various exchange programs, such as Korean studies, global networking, cultural & arts exchange, and publishing & media.

About the British Council

The [British Council](#) builds connections, understanding and trust between people in the UK and other countries through arts and culture, education and the English language. We help young people to gain the skills, confidence and connections they are looking for to realise their potential and to participate in strong and inclusive communities. We support them to learn English, to get a high-quality education and to gain internationally recognised qualifications. Our work in arts and culture stimulates creative expression and exchange and nurtures creative enterprise.

Climate change

Looking after the planet requires understanding and empathy, collaboration and connections, imagination and innovation. It is not just an environment issue, it is a cultural issue.

In British Council's recent survey of almost 40,000 young people across 36 countries, including the G20, climate change is perceived to be the most important issue to these young people (aged between 18 – 34).

The members of the G20, including Korea and the UK, presented climate change as one of the key directions for cooperation in 2022 and selected it as a key area to actively collaborate through multilateral cooperation at the G20 Sherpa meeting held last December.

We are pleased to relaunch this UK-Korea creative commission and we hope this will facilitate dialogue and collaboration between the two countries. It aims to inspire more people to act on the climate emergency.

Useful Resources

- [UN Agenda 2030 and the Sustainable Development Goals, including SDG13 Climate Action](#)
- [British Council Creative Commissions](#)
- [UN COP27, Egypt, 7-18 November 2022](#)

Programme brief

We are inviting collaborative applications in response to this open call from individuals and organisations across Korea and the UK.

We want these commissions to stimulate conversations and connections between the UK and Korea, bringing together people, cultures and communities to understand each other's perspectives and collaborate on creative responses and solutions towards climate change. We want to spark imagination and innovation, and inspire new ways of working, through a digital-first approach.

We are looking for interdisciplinary and collaborative ways of working through this commission – bringing together artists, creatives, scientists and technologists. We are particularly interested in collaborations between individuals and organisations of differing backgrounds who may not have had the chance to work together often.

We welcome action-focused, interactive responses, which tackle difficult issues head on, push boundaries and are a catalyst for real change. This means thinking beyond a single artwork or/and digital moment, and instead focusing on mass participation and engagement ideally leading to longer term movements and campaigns. We are interested in ideas that have high impact, sustainability, the potential to be scaled up or those which can be shared globally using digital platforms and tools.

Climate change is everyone's responsibility and we all have a role to play. But we are also mindful that children and young people are the custodians of our future planet. We particularly welcome ideas which specifically engage young people (aged 19 – 34), whilst recognising the

importance of sharing knowledge and experiences across different ages and generations. We are also interested in foregrounding the voices of individuals and communities already experiencing the consequences of climate change in different settings around the world. We want to see initiatives grounded in lived experience, which connect with and draw upon credible scientific research.

As part of our commitment to equality, diversity and inclusion, we actively invite groups and communities who are underrepresented in climate change discussions to respond to this brief. This includes taking an inclusive approach to the development of your idea and when considering the audiences you want to reach. We expect to engage with individuals and organisations of different genders, ethnicities, sexualities, abilities and ages either directly through the commission – or indirectly through your project audiences. We are also interested in ideas that explore, interrogate, educate and respond to the connection between the environment and diversity, including gender equality and racial justice.

Finally, we are looking to support low carbon solutions and environmentally friendly practice in project planning and delivery, as well as your choice of partners and suppliers.

Eligibility for creative commissions

- We are inviting applications for creative responses to this open call. Applications must include at least one partner in Korea and another in the UK. Applicants must be living in their respective country at the time of applying and for the duration of this project.
- Applicants can apply for up to KRW 70,000,000 to realise their creative idea.
- Applications should be jointly submitted and signed by all named collaborators, with one lead Korean partner who will be contracted and responsible for leading communications and disseminating the grant to all collaborators. *The lead Korean partner must be able to demonstrate financial solvency, adherence to safeguarding and ethical standards and no previous misconduct.
- Lead organisation based in Korea and individuals, organisations and/or informal collectives/networks based in the UK are all eligible to apply but should have demonstrable experience of managing similar projects and grants.
- Applicants must be able to demonstrate clear mutual benefit to Korea and the UK, which should be reflected through the project planning (including budget allocation), delivery and dissemination. Mutuality must be a central component to the international collaboration.
- We expect applications to embed principles of equality, diversity and inclusion through their core proposal and idea (including costs relating to captioning videos, using BSL interpretation or translating content).
- We are interested in new, original ideas in response to this brief. Existing projects and programmes will be ineligible. Exceptions apply for existing ideas which have reached a pilot or prototyping phase, but have not been realised publicly.

-
- Applicants will be expected to plan, design and realise their project from July 2022 with the main activity complete by the end of November 2022. Main activity can take place any time during the year, although we particularly welcome ideas related to the outcomes of COP26, aligned with priorities for COP27, the Paris Agreement, and the UN Sustainable Development Goals.
 - Applicants can use any platforms to showcase their project idea, but must provide detail on how this will be realised and confirm that agreements in principle are in place with host organisations, festivals, online sites, media partners etc. The Korea Foundation and the British Council should be recognised in all marketing communications.
 - Applicants from a range of different sectors are welcome and encouraged. All outputs and responses should be innovative in their nature, demonstrating creativity in working across disciplines, including arts, science and digital technology.
 - Applicants should support the ethos and values of this commission and where appropriate, have a demonstrable history of supporting environmentally friendly and low carbon ideas and initiatives. Applicants who are new to sustainable practice and want to include this in their businesses or work moving forward are encouraged to submit joint applications with those who have more experience in this area.
 - Applicants should demonstrate that they have taken into consideration the local context in Korea and the UK, including climate change priorities. The concept or idea should address a specific need or issue in a creative and/or innovative way.
 - Successful applicants will own the copyright of any work created but must grant the Korea Foundation and the British Council, as the commissioning partner, free and unequivocal use of any arising outputs, which may include promotion of works through our digital channels or exhibiting works in the future.
 - Successful applicants may be invited to take part in additional showcase opportunities and international connections in the future.
 - Successful applicants will be required to keep in regular communication with the Korea Foundation and the British Council, offering project updates, to submit finance report and to support the project monitoring and evaluation including reach, creative outputs, photos, and film footage.
 - Prior to acceptance, and as part of the British Council's delivery standards, the successful candidate will need to pass the British Council's basic due diligence routine requirements, including ethical and credit screening.

Selection criteria

Applications will be reviewed by a diverse panel of representatives from the Korea Foundation, the British Council, along with guest panellists from Korea and the UK, all of whom represent a range of sectors.

Our assessment of successful applicants will be based on the following criteria:

- Big ideas – the Project should take an interdisciplinary approach combining arts, science and digital technology. The Project should address key climate themes in line with COP26 outcomes, COP27 priorities, the Paris Agreement and the UN Sustainable Development Goals. (25%)
- Collaboration – the partners involved and the nature of the collaboration, with a particular emphasis on the level of mutuality within the partnership. This includes demonstration of mutual benefits throughout project cycle including budget allocation and track record of successful international collaboration and project management. (25%)
- Impact – the potential impact this commission will have on the partners and audiences involved, the level of audience participation and engagement, as well as potential for additional showcasing, scaling up or further development beyond the scope of this commission. An understanding of local context and climate change priorities is an asset. (20%)
- Quality – the experience of the applicants in delivering high quality work in their respective field(s) and the integrity of any scientific contributions or analysis (15%)
- Budget – the extent to which costings are appropriately calculated, reflect good value for money, are relevant to the proposed approach and are distributed amongst partners. (15%)

Key dates

| Milestone | Date |
|---------------------------------|--|
| Application deadline | KST 18.00 (GMT 10.00), Fri 17 June 2022 |
| Screening and interview | June |
| Announcement of successful team | July |
| Project delivery | July – Nov 2022 |
| Evaluation | Dec 2022 |

✕ The schedule may be subject to change, depending on the circumstances.

Enquiries about application

If you cannot find answers to your enquiries related to application on FAQs, please email to arts@britishcouncil.or.kr

How to apply

- Application form completed in English should be submitted through the link below : <https://bit.ly/ukkoreacc2022>
- Application should be submitted by **Friday 17 June 2022, GMT 10.00 (KST 18.00)**
- Please be informed enquiries and applications submitted after the deadline will NOT be considered.